THE LEXICON OF SUSTAINABILITY

INSTRUCTIONS

STREET-ART INSPIRED POSTERS
STEP 1:
Printing Posters

• Choose the posters you would like to paint and download the files from Lexicon’s website. You will notice the large size is split into 2 files, the left panel and right panel. This is because the printer you will be using can only print up to 3 ft wide.

• After you download the files from the website, put them on a thumbdrive and head to your nearest FedEx Office Location.

• Most FedEx locations will have a 3 Foot Wide (aka 36”) Black and White Printer, which is most often used for printing architectural plans. Call ahead to make sure your location has one and ask if they are able to stock it with recycled paper.

• If you are printing more than 4 files you may want to order online as it may take FedEx up to 24 hours to fulfill the order. Be sure to call FedEx after placing the online order to confirm. Ask for the thinnest paper possible. Order online here: www.fedex.com/us/office/

• It generally costs $.75 a square foot for the B&W wide format printer. Print costs range from:
  1’-2’ wide prints = $2-$4
  3’ Foot wide prints = $7-$9
  6’ wide double prints = $27-$36
STEP 2: Poster Treatment

SUPPLY LIST:
- Watercolor paint tube set ("Student Quality") ~$10
- Foam Brushes (an assortment of sizes are best for diverse brush strokes) ~$5
- Recycled Containers (yogurt cups work great)
- Packing tape ~$5
- Scrap paper
- Pencil and eraser (needed for "Write Your Own Story" poster versions)
- Assortment of black water-proof markers, both thin and wide tips preferred, ex. Art Skills B.A.M. Markers (needed for "Write Your Own Story" poster versions)

INSTRUCTIONS: Paint Your Own!
1. If you have a large poster, you will need to tape the two sides together down the back.
2. Mix approximately 1 part paint to 8 parts water in containers, test colors on scrap paper.
3. Apply with brushes sparingly.
4. Avoid painting over the black ink on the poster, as much as possible.
5. Allow at least 1 hour for drying.

INSTRUCTIONS: Write Your Own Story!
If you chose to add your own text to the image, follow these instructions first, before painting.
1. Read the inspiration sheet provided.
2. On a piece of scrap paper, brainstorm the text you would like to add to your poster using this preferred Lexicon template:
   - A definition below the existing term
   - Below the definition, a brief sentence that strikes the viewer’s curiosity
   - Around the border, an explanation why a solution to the key problem is so important
   - Various illustrations that help summarize the term
3. Once you finalize the text, on your scrap paper, add to the poster with pencil.
4. Trace over your pencil writing with black marker.
5. Now see above for painting instructions.
STEP 3:
Preparing Mixture for Applying to a surface

SUPPLY LIST:

- Large saucepan
- Measuring cup
- 4 cups of water
- 1 cup of white flour
- A whisk
- 1 large container with lid (ex. recycled coffee container)

INSTRUCTIONS:

- Combine 1 cup white flour to 4 cups of water in large saucepan on medium heat
- Whisk continuously to avoid lumps
- Bring to a premature boil
- Mixture should be the thickness of a thin glue, it will thicken slightly once it cools
- Once cooled, pour into container with lid
- Mixture will last 2 days
STEP 4:
Poster Application

SUPPLY LIST:
- Brush or sponge (Roller brush is easiest)
- Homemade Wheatpaste

INSTRUCTIONS:
- Saturate brush with wheatpaste
- Brush the surface where the poster is going to be glued to
- Place poster onto surface
- Brush wheatpaste over poster
- Get air bubbles out from under the poster by brushing from center out
- Be careful not to rip the poster once wet
STEP 5:
Share it!

Snap a photo of your street art posters and share it with the Lexicon community! Post it on our social media. Or email us photos of your masterpiece to words@lexiconofsustainability.com

Facebook: www.facebook.com/thelexicon

Twitter:@lexiconproject
Hashtag: #streetart, #sustainability

Instagram:@lexiconproject
Hashtag: #streetart, sustainability

CONTACT US AT:
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